

For Friday

Store Open 9 A. M. to 6 P. M.

We have our most careful, cheerful people gathering more Toys—from far and near. Big trucks are running from New York. Not merely things to sell, but the things you most want to buy.

The Store of a Million Gifts  
**GIMBEL BROTHERS**  
MARKET CHESTNUT 11 EIGHTH 1 NINTH

Philadelphia, Thursday, December 21, 1922

It has been a joy to help in this Christmas work—not the mere sordid joy of doing business, but to be helpful—to have prices fair; to keep the poetry in it all.

For Friday

Wm. A. Rogers "1881" Silver-Plated Flatware  
Chest of 26 Pieces  
Complete For **\$9.95**



Butler finish, hammered design. Set consists of 6 teaspoons, 6 tablespoons, 6 forks, 6 knives, 1 butter knife, 1 sugar spoon. Pretty satin-lined case.

Silver-Plated **\$1.70** each

Candlesticks at—

Bright. Splendid value.

Silver-Plated Flower **\$4.95**

Baskets at—

Bright finish pierced design. Exceptionally good value.

—Gimbels, First Door.

The "Top o' the World"—An Acre of Fascinating Toys!



Sandy Andy Toys delight the "little fellows." Specially for rainy-day play. Nothing to break or get out of order, either. At 65c, 85c and \$1.25.  
Sandy Andy Full-Back. Just drop the ball where he can see it and watch him send it down the "field." At 75c.

Tree Ornaments special at 50c and 85c dozen—kinds that make the tree "just heavenly"!

Meccano and Erector Toys for building steel bridges, elevators, towers, furniture, etc. Plenty! Sets begin as low as \$1.

Fur Toys—Plenty again! From lovable woolly lambs for baby at 50c.

Trains? A whole "Railway System." Lionel Electrics begin at \$7. Mechanical Trains at \$3.25 to \$10.

—Gimbels, Top of the World Toy Store and Sporting Goods, Fourth Door.

Framed Pictures : Gifts  
Ready to Take Away or—Send  
Half Price—Sale!

Companionable pictures, pleasant and inspiring to live with in home or office or college room! Many reproduce famous subjects from the old masters.

Frames toned to match—a Gimbels feature.

Two Special Galleries—

**\$2.50 to \$5** **\$5 to \$10**

Worth \$1.50 to \$20

—Gimbels, Seventh Door

Plenty of Dainty Holiday  
Handkerchiefs

For Last Minute Choosing

Six for 95c, Boxed

Women's hemstitched white Irish linen.

Three for \$1, Boxed

Women's hemstitched solid color linen with a bit of embroidery in one corner.

Three for 50c, Boxed

Men's Egyptian lawn, hemstitched and with woven border.

Men's Hemstitched Irish Linen, 25c each

—Gimbels, First Door.

Gifts for Boys and Girls in the Sporting Goods Section

Boys' and Girls' Roller Skates—Ball-bearing and adjustable to any size. Girls' Skates have leather back-strap and toe clamp. Boys' skates have steel back clamp and toe clamp; 1000 pairs—about today's wholesale price at \$1.45.

Spalding Rugby Football—Good heavy leather. Guaranteed bladder. Packed one in a box and special at \$1.65.  
1000-Shot Air Rifles—Blued steel; lever action; full size—a humdinger! Complete with tube of shot, tremendously special at \$1.95.

—Gimbels, Top of the World Toy Store and Sporting Goods, Fourth Door.

Rich French Seal Fur Coats—  
With Gorgeous Fur Collars  
Special at— **\$159**

French seal (dyed cone) Coats—full 40 inches long—with their wonderful collars and cuffs of golden beaver, gray squirrel, Continental fish or natural skunk. Silk cord girdles—the newest thing.

Natural Muskrat Coats, 40 inches long—self-trimmed or raccoon collars and cuffs. **\$100, \$135 and \$159**

Natural Leopard Cat Coats, 40 and 45 inch lengths; all contrastingly trimmed. **at \$159, \$169 and \$189**

Fur Neck-pieces at \$29  
Alaska fox, all shades, stone marten, mink, Continental fish.

—Gimbels, Fur Sales, Third Door.

182 Men's Overcoats  
Snappy Newness in Model and Fabrics  
**\$22.50**  
Regularly \$40

Maker withheld an order for reasons of his own, and sold to Gimbels at a heavy discount—his season was over!

Novelty Overcoatings  
High-Colored Plaid-Backs  
Wide, Sweeping Collars

Both all-around, large patch pockets with flap, cuff sleeve, large bone buttons, wide welted seams.

Herringbones in different patterns, and all-over mixed effects in grays and browns.

Big, burly overcoats for smart dressers—and a big special at **\$22.50**.

Also 88 Staple Overcoats in oxford and black, in wanted models, including kerseys and meltons, at— **\$22.50**

—Gimbels, Second Door, Ninth Street.

Subway Store Specials!

Only Three (3) Slightly Used 88-Note Player Pianos  
To Be Sold Tomorrow at—  
**\$215** Worth Double if New  
And you can pay as little as \$10 down—balance on easy payments.

Each one of the three pianos is a high-grade instrument—guaranteed to be in first-class playing condition. All are mahogany cases. Bench and 6 music rolls free with each piano. Three at **\$215**.

Delivered in Time for Christmas

—Gimbels, Subway Store.

"Gifts" That Thrill!  
Hand-Made  
"Fleur de Lis" Blouses

Such creamy fine, soft French voile—such cleverly executed hand-drawn work embroidery. And real lace—such exquisitely made lace!

At \$5 Filet-lace-trimmed, V-neck, tuxedo and Peter Pan models.

At \$7.50 Irish- and filet-lace-trimmed—V-neck and tuxedo.

At \$9.75 Irish-lace-trimmed "ruffled" model pictured—it's a dream!

—Gimbels, Third Door.

Women's Woolen Stockings  
Smart and very popular this fall and winter. First quality in dark heather shades; **85c** cloaked, too. Special price.

—Gimbels, Subway Store.

Artificial Fruit  
Looks Just Like  
Real Luscious Fruit— **25c ea.**

So natural looking that it makes you want to "take a bite."  
Choice of large-size Oranges, Red Bananas, Tangerines, Yellow Bananas, Apples and Peaches. Rich colored Glass Fruit or Flower **\$1** Bowls with Stand, at—

—Gimbels, Subway Store.

Girls' Rain Sets, \$4.95  
A gift that will give extraordinary service. Set consists of coat, hat and bag guaranteed rain-proof, cut full. Sizes 6 to 14 years. **\$4.95**.

—Gimbels, Subway Store.

Perfume or Toilet Water Bottles  
Very pretty. Colored frosted glass. A gay parrot perched on a swing is painted on these—at **\$1**

Colored Glass Compotes **\$1**  
With "Kewpie" Puff, at—  
Box of Incense and Burner, at 50c and 85c

—Gimbels, Subway Store.

Orient Pearl Bead Necklaces—  
for That Delayed Christmas Gift— **\$1.50**

Graduated strands of 24-inch length; solid gold chains. A \$2.95 value at \$1.50. Gold-filled Pocket Knives at 65c.

—Gimbels, Subway Store.

Turkish Bath Sets  
A large size towel and two wash cloths, pink or blue bordered. Neatly boxed for last-minute shoppers **75c**

13-piece Sanitas Sets at 28c. Value 50c. Very sanitary.

—Gimbels, Subway Store.

Women's \$2.50 Felt Slippers, \$1  
5000 pairs of heavy felt ribbon-trimmed slippers; thick padded chrome leather soles. All sizes and all colors. A last-minute suggestion!

—Gimbels, Subway Store.

Don't Forget Dad or Brother!  
Men's Four-in-Hand Neckties at 50c  
An opportunity to get those "almost forgotten" gifts at less than you expected to pay. Good patterns and colors for young men and conservative men. 50c each.

—Gimbels, Subway Store.

Yes, Still a Few  
**Crown Phonographs**  
for  
Christmas  
Delivery

10 Double Records Free—choice from a good catalogue.

Pay **\$1** Down  
**\$85, \$90, \$125** for the leading three styles.

Scarcely Enough of the  
**Pathe Phonographs at \$48**

This was the old \$110 style.  
We will henceforth know of the product of the re-organized company—and prices higher than those born of calamity.

Phonographs—A Year to Pay  
Victors, Brunswicks, Aeolians—we will serve you to the utmost. But all grow scarce.

Actuelle Records—the newest popular, dance, operatic and Christmas—  
**50c**

"Grey Gull" Records—  
dance and popular.  
**23c**

Messrs. Gimbels Brothers, Phila. Without placing me under any obligation, please send me full particulars of the offer of Console Phonographs at \$89, or Pathe at \$48.

Name .....

Town .....

—Gimbels, Seventh Door

Neckties  
For Men

Relay lots of these Four-in-hands at—  
**50c**

—have been coming in—fresh lot ready today. Men buy them for men.

Beacon Bath Robes; three new lots for last-minute choosing at \$4.95, \$6.95 and \$8.50. Just the wanted patterns.

Men's sets of Suspenders and pair of Garters in Christmas boxes, at 75c, \$1 and \$1.50.

—Gimbels, First Door, Ninth Street.

Ribbon Novelties  
are pretty as flowers—and daintily sewn as though you'd made them yourself.

Bags of all kinds; from tiny vanity bags to capacious bags with basket bottoms, at 50c to \$3. Coat hangers are 75c; big be-ribboned powder puffs in dainty boxes (sometimes including a mirror), \$1; slipper trees, 50c; powder puff bags, 50c; lace-and-rosebud lingerie pins, 25c up—and—well, come, see all the charming novelties.

Christmas package ribbons at 18c to 55c for 10 yards.

—Gimbels, First Door.

Gloves Men Are Buying for Men  
Warmly lined black leather Auto Gauntlets at \$7.50.  
Brown capeskin gloves, fur-lined—in strap-wrist style at \$6.50.  
Tab-wrist style at \$6.  
Natural color buckskin gloves at \$4. All are popular among men—to wear or to give.

—Gimbels, First Door.

Tomorrow—Odd Lots of  
Women's Regular  
**\$7 to \$10 Boots**  
Priced for Immediate Clearance  
**At \$3.25**

Smart street and business boots. Sturdy boots for "hiking" and "knockabout wear." Boots pretty enough to wear to church and smart teas!

All sizes in the group.

—Gimbels, Second Door.

Christmas Sale of  
**Men's Suits and Overcoats**  
**\$15** Not a Garment Worth Less Than \$25  
And Mind You!—All the Suits Have Extra Pair Trousers

Single- and double-breasted models in blue, brown, gray patterns, of fine neat stripes and neat mixtures. All sizes. At \$15.

Buy Your Overcoat Here Tomorrow!  
Choose an Ulster or Ulsterette for warmth and comfort. Or the new kimono and raglan Coats—and Town Coats. In herringbones, tweeds and plain coatings. With full belt or belt just in back. Popular plaid or contrasting color backs. A Christmas clothing feature at \$15.

In Time for Christmas Giving  
**685 Boys' Suits, Overcoats and Mackinaws—**  
Norfolk Suits with Extra Pair of Full-Lined Trousers **\$7.50**

Ages 7 to 17 years. \$7.50.  
Big Boys' Overcoats, 11 to 17 years, \$7.50.  
And Junior Overcoats, 3 to 10 years, \$7.50.  
And "Sporty" Mackinaws—all-wool and in sizes for boys of 7 to 17 years. \$7.50.

—Gimbels, Subway Store.